



**Jennifer Lorenz**  
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## PRESS RELEASE

### **Houghton County Clerk/Register of Deeds Announces FREE Rewards Service Program for Veterans**

The Houghton County Clerk/Register of Deeds, in partnership with Fidlar Technologies, is extremely excited to announce a new service for our Veterans known as Honor Rewards. With Honor Rewards, Veterans can sign up at the County Clerk's Office or online to receive an Honor Rewards card, which qualifies them for discounts and incentives at participating businesses in our community. The Veteran must have their DD214-Military Discharge paperwork filed with the County Clerk. This service is being made available at NO cost to the County and its taxpayers.

To sign up, all a veteran needs to do is visit [www.honorrewards.com](http://www.honorrewards.com), click on Houghton County, MI and fill out the form with details on when they served and with what branch of the armed forces. If an individual prefers to fill out the form at the County Clerk's office, instead of online, they can visit the County Clerk's office during regular business hours from 8:00 a.m. to 4:30 p.m., and we will be happy to help them get signed up. The service is completely FREE and after signing up the veteran can expect to receive their Honor Rewards ID card in the mail in 1-2 weeks.

Local businesses and retailers can participate in the service by contacting our office or using the Business Sign Up Link on [www.honorrewards.com](http://www.honorrewards.com). By participating, their business name will be listed on the Honor Rewards website for Houghton County, provided to Veterans who receive an Honor Rewards card, and also be regularly mentioned in email blasts to current Honor Rewards members. In addition, we will provide participating businesses with promotional materials like door stickers and flyers to promote their involvement.

If anyone has questions, please contact me at (906)482-1150.

Thank you.

Sincerely,

Jennifer Lorenz  
Houghton County Clerk/Register of Deeds